

April 2008

The 4 R's to Greener E-Scrap Disposal



April is all about "green": from signs of spring sprouting up in our gardens to celebrations of Earth Day today. It's the perfect time to think about reducing our carbon footprints. And

when it comes to technology (think of all that electronic equipment you and your business own), it's even more important to plan how you're going to dispose of these items properly, when the time comes.

According to the U.S. Environmental Protection Agency, "in 2005, used or unwanted electronics amounted to approximately 1.9 to 2.2 million tons. Of that, about 1.5 to 1.9 million tons were primarily discarded in landfills, and only 345,000 to 379,000 tons were recycled."

There are things we all can do, especially in the workplace, when disposing of electronics.

Here are the 4 R's to Greener E-Scrap Disposal

1. Reincorporate. Whenever possible, reincorporate equipment that's in good shape with any newer equipment and set-ups. At Shanahan, we encourage clients to keep their good equipment, even when they have "new system" in mind. We take the time to create a thoughtful design that incorporates the older equipment with the new so that you won't even notice the difference! Bottom line? Keep what works (this will save you money as well).

2. Re-Gift. >From desktops to laptops to cell phones to speakers to mixing consoles to you-

Shanahan News

Shanahan Welcomes Two New "Family" Members

We're excited to announce the arrival of our two newest employees: Tony Wallace and George Halatsis.

Tony Wallace, Project Manager

Tony's experience and background are impressive. He holds a BS in Mathematics from Gordon College, and is completing an A.S. in Civil Engineering Technology from U-Mass Lowell. He's a former technician for Shanahan, and he was the Director of Operations & Technical Director for New Sound International, where he coordinated all the details for a 15,000-person music festival. Most recently, he owned and operated A V Wallace, an artist and event management company.

George Halatsis, IT

Formerly of InfraNet Solutions, Inc. in Braintree where he worked as a network technician for the last nine years, George brings a wealth of knowledge to IT at Shanahan. George's background includes working in electronics for nuclear power plants, being a draftsman, and running his own business for seven years—a business where he manufactured electronic circuit boards for myriad industries.

name-it, there are many great organizations that welcome your equipment as a donation. For example, according to its website, the [Cristina Foundation](#) "is a nonprofit organization that matches donated computer equipment with needy schools and nonprofit organizations around the world." [Cell Phones for Soldiers](#) was started by a 13-year-old girl from Massachusetts who wanted to make give people's old cell phones for soldiers serving our country overseas. Some computer manufacturers offer buy-back programs, and don't forget to look into donation programs for printer cartridges.

3. Recycle. If you can't donate your electronics equipment, you'll need to make sure you properly dispose of these items (i.e. not in dumps or landfills). The EPA website lists numerous resources for recycling programs on its website, including links on finding a local program in your city or town. The Electronic Industries Alliance (EIA) hosts a site called [E-cycling Central](#), which allows you to see electronics recycling resources for all 50 states.

4. Realize that we all must do our part--at home and at work. At Shanahan Sound, we reincorporate equipment whenever possible, we donate when that makes sense, and everyone on our wonderful staff makes every effort to recycle.

Other Helpful Links:

[Where Can I Donate or Recycle My Old Computer and Other Electronic Products?](#)

[EPA Fact Sheet](#)

[Green Living Ideas blog](#)

[Battery Recycling](#)

[Earth Day 2008](#)

SHANAHAN SOUND

"Thank you for doing such outstanding work on behalf of our church. The sound is GREAT!"

--Bishop Samuel L. Anderson, United Emmanuel Holiness Church.

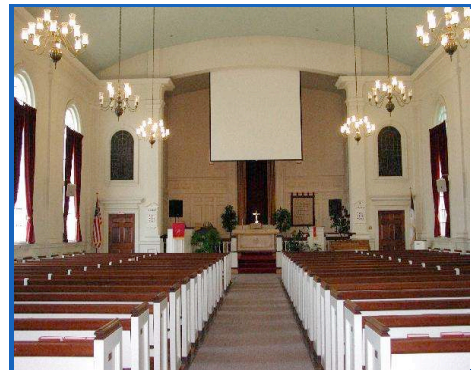
"Your staff dealt with us in a very caring and responsive manner. You know that you are not just specifying and installing sound equipment, you are enhancing once-in-a-lifetime events in the shared experience of families and our synagogue community."

--Jeffrey F. Stonberg, Temple Beth Elohim

"Since the Group Exercise Program is such a big part of our business, it is critical that the sound system functions 100%...So a big Thank You for going the extra mile to make it work."

--Positive Steps Fitness Center, North Hampton, NH

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